

WORK HISTORY **ELWOOD CORPORATION** (2004 - 2009) - Oak Creek, WI

ART DIRECTOR

Overview: Designed and produced sales brochures, direct mail, logos and magazine ads for Elwood's six divisions. Solely responsible for the design, maintenance and updating of corporate Web sites at www.elwood.com. Set up and maintained Google AdWords account for each company group. Prioritized and scheduled work flow to meet stringent deadlines.

FISHDOG DESIGN, LLC (2003 - 2006) - Mequon, WI

OWNER - www.fishdogdesign.com

Overview: Freelance Web design company focused on providing Web sites and logo design to small local businesses. Past and present clients include:

- America's Black Holocaust Museum
- Esco Inc. and The National Catholic Committee on Scouting
- 7 Rivers Surplus, LLC.
- Venture West Inc.
- TruLine C.N.C, Inc.
- HealthWorks, Inc.

NORSCOT GROUP INC. (2000 - 2003) - Mequon, WI

ART DIRECTOR (2002 - 2003)

Overview: Conceptualized and produced promotional merchandise catalogs, including photo shoots, image color correction and touch up for top clients such as Caterpillar and Harley-Davidson. Created logo and T-shirt designs for clients including Mercury and Carquest.

SENIOR DESIGNER (2000 - 2002)

Overview: Designed box art for Norscot's Die-Cast Scale Model division and produced sell sheets, flyers, postcards and POP displays.

OTHER FREELANCE WORK Designed Layout of college level text book; GIS COUNTY USERS GUIDE, by William E. Huxhold

EDUCATION **Platt College:** (May 1992 - May 1994) - San Diego, CA
Diploma, Graphic Design Program – G.P.A. 3.71

TECHNICAL PROFICIENCY **Software:** Dreamweaver, GoLive, PhotoShop, Illustrator, Flash, InDesign, ImageReady, QuarkXPress

Programing Basics: HTML, XHTML, JavaScript, CSS

Platforms: Mac, PC